



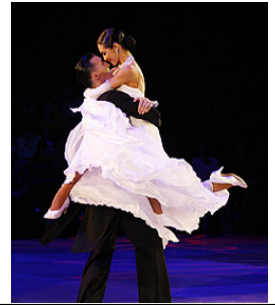
The Fox Trotter

"Dance News for the Ocala Area"

OCALA, FL
Chapter #6027

usadanceocala@gmail.com
www.usadanceocala.com

February
2012



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Dennis Rose.....425-0500

NEWSLETTER

Dennis Rose.....425-0500

MEMBERS AT LARGE

Open

Note: Your Board needs volunteers for small set-up or clean-up tasks at the dances.. Please contact any board member to sign up. Telephone committee needs your help. Please Contact Paul Estock.

Message From The President

Our January 3rd ballroom dance attendance was rather good at almost 50 people, especially considering the post-holidays recuperating most of us were doing from the hectic holiday schedule we all kept. The music by D & D was very enjoyable with a good selection of ballroom tempo music that was very entertaining and fun to dance to. Instructor Jamie Webb provided a wonderful fox trot lesson that gave us an easy to do, but very stylish amalgamation of moves. If you would like to see the lesson summary by Jamie Webb and Dawn Randall, you can go on YouTube and see it there. Thanks to Dennis Rose for posting the monthly lesson on YouTube for your review.

Here is the link <http://youtu.be/-Wf6BpDZBTg>

Later in the evening, Jamie Webb partnered up with Eileen Sullivan to give the audience a wonderful and sultry dance exhibition. It was just beautiful!

Our February 7th dance will feature music by "Johnny G." Also at our February 7th dance, Charles Cook will be teaching a West Coast Swing lesson.

Come and join us for a night of dancing, socializing and fun.

We are excited to be introducing several new excellent bands and DJ's for the 2012 line-up.

Please see the USA Dance Ocala newsletter for

the listing of events. Also, again thanks to Vice President Mary Hoffmann and husband Henry, for preparing the wonderful food and snacks for our dances.

Best wishes to all in the coming New Year. See you on the dance floor.

President *Pat Vollmann*



Jamie and Eileen

USA DANCE OCALA SCHEDULE

Tuesday, February 7th - Pioneer Garden Club, Ocala 7-10 PM
(Beverages and Great Finger Foods) Music by Johnny G
West Coast Swing dance lesson by Charles Cook

Tuesday, March 6th - Pioneer Garden Club, Ocala 7-10 PM
(Beverages and Great Finger Foods) Music by Starburst
Marty and Liz Newton will do a Cha Cha lesson

Location: Pioneer Garden Club, 4331 East Silver Springs Blvd, Ocala, FL next to the Appleton Museum.

Members: \$8.00; Non-Members: \$10.00

AREA DANCE CONTACT INFORMATION : www.usadanceocala.com

Ocala Dance Center Urban Cowboy, 1227 SW 17th Ave., Ocala 351-2423
Spirit of Citrus USA Dance Kellner Audit. 102 Civic Cir., Beverly Hills 726-1495
Skate Reflections 1111 Dyer Blvd., Kissimmee, FL Gail & Alan host 390-6455
Ocala Singles - Scottish Rite Bldg, 3632 NE 7th St., Ocala Live music 347-3486
USA Dance Ocala Chapter, Pioneer Garden Club, 4331 East Silver Springs Blvd 425-0500
Swing & Sway Thelma Boltin Center 512 NE 2nd Ave., Gainesville, 352-215-5660
Dance Magic at the Elks Lodge 702 NE 25th Avenue, Ocala, 622-3589
Dancin' Around 3960 S Pine Avenue, Ocala 690-6637
USA Dance Leesburg Chapter at 109 E. Dixie Ave., Leesburg Community Center 293-8709
Allure Dance (748-3279); **Dance Dance Dance** (266-0015) 307 N. Main Street, Wildwood
Sensational Singles Elks Lodge Intersection of Cty Rd 25 & 25A Belleview 352-751-7006
Skate Mania 5461 SE Maricamp Road, Ocala, Gail & Alan host 390-6455
Citrus County Builders Association Lecanto Social Dance with food 352-464-0003
Cardio Waltz contact Dr. Justin Ferns 10435 SE 170th PL, Summerfield, FL at 352-854-4582
Royal Highlands Great Hall 352-293-8709
Central FL Dance Club 301 West Ward Ave., Eustis FL contact person Leon Baldwin 352-787-8429
Footloose Friday Night Singles Knights of Columbus 1510 SE 3rd Ave. Ocala, FL contact Joe 304-8672
Every effort is made to list correct information. Report corrections to 352-629-0837 or dennisrose1@embarqmail.com



PROFESSIONAL DANCE TEACHERS

Professionals in our area are listed solely for your convenience. We strongly recommend that you satisfy yourself as to the training, suitability and competence of the instructor for your needs. All phone numbers are 352 area code except as noted. Many offer introductory lessons, group classes, dances and websites. All Professional Dance Instructors receive complimentary admission to USA Dance Ocala Chapter dances held at the Pioneer Garden. Professional Dance Instructor guests and students pay regular admission prices.

OCALA AREA:

Jamey Webb 208-3849
John Whipple 690-6637
Trish Sands 351-2423
Rick Morrow 622-3589
Bill Odom 427-7860

CITRUS:

Butch Phillips 344-9516
Bill Dimmitt 683-9279
Charles Cook 321-220-4552
Sandra Wollin 564-0796

LEESBURG

Maggie Noles 223-9221
Ray Gardner 293-8709

MEMBERSHIP CHAIRMAN

Welcome new member: Mary Platt, Ocala, FL 34481; and Eileen R. Sullivan, Dunnellon, FL

DEAR MEMBERS:

Get your USA Dance Ocala Newsletter in full color emailed to your computer. To register your email address and to communicate with your USA Dance Board simply send an email to:

usadanceocala@gmail.com

Janice Roback,

Treasurer's Report for January 2012

January Attendance 48
Income from Dance Admission \$348
Income from drawings and promos: \$168
Dance, food, lesson and mail Expenses \$512
Net gain \$4.00
Balance \$2258



Paul Estock

SECRETARY

HAPPY BIRTHDAY to our February dancers: Chester Bullard, Ross Clark, Albert Lelievre, Lawrence Eastman, Patricia Mueller, Eleanor Nydam, Susan Stanford, Jack Stone, Gertie Strickland, Edward Svasta.

We send get well wishes to Frank Griffin and Edith Carter.

Regards, Gail DiCorcia



Happy Valentine's Day!

AREA DANCE NEWS AND ADS

Announcing The Charity Ball for Hospice of Marion County

The Ball is being held at the Pioneer Garden Club on Tuesday June 5th starting at 7 PM. This is a dressy event.

Live Music will be provided by Mitch and Diane.
Watch for ticket sales. Full table advance purchase available.

CardioWaltz

1st and 3rd Wednesdays at the American Legion

516 NE Sanchez, Ocala, FL

2nd and 4th Wednesdays

10435 SE 107th PL, Summerfield, FL

Call Justin Ferns for information.

352-895-0214

DANCIN' AROUND STUDIO

352-690-6637 www.danceocala.com

Group & Individual LESSONS AND DANCE PARTIES

Jan 20th - Beginner and Inter. Workshops and Practice session

3960 South Pine Ave, Ocala

Mondays - Social 101 and Waltz

Tuesdays - Cha Cha and Salsa

Wednesday - Practice Dance Party, Private Lessons

Thursdays- West Coast Swing

Go online or call for times and start dates

Dancin' Around Studio offers a 10% Discount on Dance Shoes to all USA

Dance Chapter Members.

Ocala Dance Center

Call Trish Sands for lessons, 352-351-2423

Group Lessons Thursdays at 6:30 pm Urban Cowboy

Practice dance follows the lessons at 7:30 PM

Group lessons at H2U (near OTOW) Mondays

2 pm Beginner; 3 pm Intermediate, 4 pm Advanced

Honeysuckle Cafe in Six Gun Plaza

Hwy 40 (E. Silver Springs Blvd) Healthy and Delicious
home-cooked Breakfast and Lunch

Too Your Health Spas

Four Convenient Locations - annual membership
discount available now - 2 can join for \$119 each.

Swing N' Sway Ballroom Dancing

Thelma Bolten Center 512 NE 2nd Ave Gainesville

8 - 11 PM - check the calendar for times and dates

\$10 pp admission fee

contact Angie Ferkovich 352-215-5660

Annual Dance Gala

Saturday, February 18th, Pioneer Garden Club

6 PM, 50's Theme, call Mary 266-0015

Skate Mania The 4th Tuesday

SE Maricamp, Road, Ocala

Hosted by Gail and Alan, The Keichers Jr

USA Dance Ocala. The best food at any dance! YUM!



D & D Music Group at the January USA Dance Ocala Chapter

Allure Dance - Nicole Kemp-Larson, Manager

307 N Main St, Wildwood phone 321-220-4552

Dance Magic at the Elks, NE 25th Ave. Contact Rick Morrow
for more information 622-3589

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Listen to your favorite DJ's

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open your web browser and key in

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February 2012

Dances at a Glance

**Happy
Valentine's
Day**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																				
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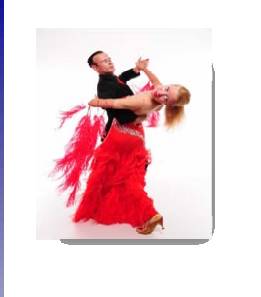
Dance Dance Dance

... to the music that

Happy Holidays from Dance Dance Dance!



Dance Dance Dance: The Premier Dance and Event Location in Wildwood, FL



Annual Dance Gala

February 18th

Pioneer Garden Club

4331 East Silver Springs Blvd. Ocala, FL 34470-5001

Join us for this 1950's theme party and see the sensational show "Beep Beep"!

Doors open at 6PM party from 6:30-9:30PM

Help send Pavel & Svetlana to the World Championships in May 2012!

Door prizes, costume contest, refreshments, student showcases and a professional show!

Seating limited—VIP seating available. Call Mary 352-266-0015 or Nicole 352-748-3279 for tickets.

Ballroom Dancing: One Man's Perspective by Dennis Rose



Did you ever wonder why one dance venue or dance event is successful while another venue or event is not successful? Before we go any further, let's define "successful." A successful dance venue or event has good attendance and the attendees enjoy themselves and talk well about the event. I believe satisfaction is tied to a combination of factors very similar to factors that affect public venues, such as restaurants, for example. Why do you frequent a restaurant? "Well," you say, "it is the atmosphere." Your friend says, "it is the selection of food." Your partner says, "I really like the location." So which quality made them successful? The answer, of course, is all of the qualities combined affect their level of success. Did you notice how each person had a different priority as to what quality was most important to them? The same is true of Ballroom Dance events. Among the key qualities are these: the music selection, the dance floor, seating, food and beverage availability, cleanliness, location, parking, sound quality and volume, price, lesson, and dress code. Yes, there are other qualities, such as day and time, but this example list will work for our discussion. Every dancer mentally has their own preference list of what qualities about a dance is more or less important to them. We also realize that our own level of tolerance for something we do not like varies from what it may be for the next person. So what does all of this mean? It is simply this: Each of us either likes or dislikes a dance based on our "mental rating" of the dance event qualities. Also, we all have different likes and dislikes and, therefore, different rating systems. What qualities are important to you? How tolerant are you about these qualities? This is why questionnaires have not told us what quality will make a dance a success. There is no "one quality" that will satisfy everyone. On the other hand, if one or more dance qualities is bad enough, it will send some people home and they may not return. For Linda and me, one thing that will send us packin' is deafening music. Conclusion - For Ballroom Dancers: it is good to think about the qualities we discussed and rate them on paper or in our mind. This will help us better understand our own likes and dislikes and enjoy ballroom dancing even more. For Dance Organizers: This tells us it is important to be consistent and have as many positive venue qualities as possible, with no abysmal qualities. It is better to have 10 average event qualities, than an event with flashy entertainment and a broken bathroom at the same time. Word of mouth is the most powerful form of advertising.

USA DANCE
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The Villages FL 32162

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The Fox Trotter

February 2012

"Dance News for the Ocala Area"

USA DANCE INDIVIDUAL MEMBERSHIP APPLICATION

Donations are tax deductible. Form may be used by 2 persons residing at the same address. Please print clearly.

NAME _____	Date of Birth _____	Signature _____
NAME _____	Date of Birth _____	Signature _____
Address _____		
Home# _____	Work# _____	Fax# _____
Email _____		
Membership Category:		Chapter Selection _____
Ballroom Dancer \$35	Send application & check payable to:	Occupation _____
Social Dancer \$25	USA DANCE	Hobbies _____
Champion Dancesport \$60	Ocala Chapter #6027	<input type="radio"/> Recreational Dancer
Adult Dancesport \$60	7435 SW 112 Place	<input type="radio"/> Competitor (American Style)
Student Dancesport \$15	Ocala, FL 34476	<input type="radio"/> Competitor (International Style)
Junior Dancesport \$15		<input type="radio"/> Competitor (Pro-Am)
Associate Member \$50	For information, call 352-307-8486	
Other member (specify) \$ _____		
Voluntary Contribution \$ _____	Bring application to a dance and get in Free!	

MEMBER BENEFITS OF OCALA CHAPTER 6027 USA DANCE

- RECEIVE DISCOUNTS ON SHOES AND APPAREL AT PARTICIPATING LOCATIONS
- RECEIVE THE USA DANCE OCALA CHAPTER NEWSLETTER
- RECEIVE THE USA DANCE NATIONAL MAGAZINE "AMERICAN DANCER"
- RECEIVE DISCOUNTED ADMISSION TO ALL USA DANCE CHAPTER DANCES
- NEW MEMBERS MAY RECEIVE DISCOUNTS FROM SEVERAL LOCAL DANCE INSTRUCTORS AND STUDIOS, INCLUDING JAMEY WEBB, BILL ODOM, RICK MORROW, DANCIN' AROUND, AND OCALA DANCE CENTER (GOOD FOR 90-DAYS AFTER DATE OF JOINING USA DANCE OCALA CHAPTER 6027) **VALUED ESTIMATED AT OVER \$200**
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